

PROFILE

Name	Neelima Srivastava
Position & Affiliation	Assistant Professor, Department of Basic Sciences
Areas of Interest	Humanities & Social Sciences
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LinkedIn ID	https://www.linkedin.com/in/neelima-srivastava-2167997b/
Google Scholar ID	epPIXwQAAAAJ
Orchid ID	0009-0004-0681-490X
Vidwan ID	566483
Scopus ID	
Professional Webpage (if any)	

Educational Qualifications:

Ph.D	Mahaveer University Meerut	India	2024
MBA	Chaudhary Charan Singh	India	1998
BSc	Indian Institute of Home Science	India	1995

Areas of Research:

Integration of Artificial Intelligence (AI) with Emotional Intelligence (EI) to enhance organizational dynamics

Brief Profile: (write about yourself)

Neelima Srivastava is a dynamic professional with over a decade of experience in health, wellness, and emotional intelligence. Currently pursuing a PhD at Mahaveer University, she is researching the integration of Artificial Intelligence (AI) with Emotional Intelligence (EI) to enhance organizational dynamics. Her research aims to explore the intersection of technology and human behaviour, focusing on how AI can support emotional awareness and decision-making processes within corporate environments.

Neelima also serves as an Assistant Professor of Scientific Foundations of Health at Cambridge Institute of Technology, Bangalore, where she mentors students on the holistic approach to mental, physical, and emotional well-being. Her teaching emphasizes the importance of balance in personal and professional life, helping students prepare for their careers with a deep understanding of human health and wellness.

With a strong academic foundation, Neelima holds a MBA with a specialization in Marketing from Chaudhary Charan Singh University, Meerut (1998). She further enhanced her expertise by earning a Diploma in Diet and Health from VLCC in 2012.

Throughout her career, Neelima has worked across both public and private sectors, where she has impacted various organizations and communities. Her roles have ranged from teaching underprivileged children to serving as the Head Dietician at renowned global health brands such as Snap Fitness, Qua Nutrition, and VLCC. In each of these positions, she has consistently aimed to improve lifestyles by combining physical rehabilitation with mental health support for individuals aged 12 to 78.

As an avid entrepreneur, Neelima has also ventured into freelancing, translating her vast experience into a business that promotes overall well-being. Her entrepreneurial journey was accelerated through the prestigious NSRCEL at IIM Bangalore, where she refined her business strategies and expanded her impact. Neelima's unique blend of expertise in health, AI, and emotional intelligence allows her to make meaningful contributions to the fields of organizational health and wellness, while continuing to inspire students and clients to lead balanced, fulfilling lives.

Awards/Achievements/Others:

Courses Taught:

Scientific Foundations of Health

Publications/Patents:

Publications	
Patents	
Book/Book Chapters	

Research and Consultancy:

